EXCHANGE PROGRAM :CONSULT INFORMATION For BBA Students AY 2021/2022

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 Please follow the timeline and instructions from Announcement Exchange Program Application Process Academic Year 2021 – 2022 (August 2021 - May 2022), you can choose 3 ranking or universities as a maximum.
 *Even if we have quota but you still need to check some information again. Not all universities will have a suitable course for you that why you need to do your study plan before choose partner universities.

We recommend you choose the university where you want to join the most as ranking number 1



2. We keep partner information on BBA website. You can find more information from Fact sheet, Exchange report, consult with Roon P' and visit partner's website for specific information including the prospective courses.



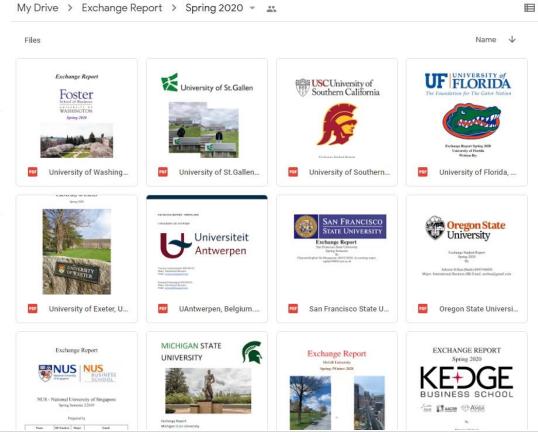
The Chulatorgkom BBA Students Exchange Program provides outstanding foreign as well as That students an opportunity to establish meaningful relationships. All BBA students are encouraged to participate in the Students Exchange Program in foreign countries and at universities that best meet their long-term professional interests. Many students also learn foreign languages. The program offers student exchange at ladeing intermittion universities or taxementer. This information is for BBA International Program students interested in joining the Exchange Program.

Factsheet

Shared with me	>	Outgoing University Information For Student	٣		
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L U	JSA, Baruch College,	UK, University of Leeds	UK, University of Exeter	UK, University of Edin.
L U	JK, University of Birm	UK, U of Hull	UK, Loughborough Uni	UK, Lancaster Univers
L U	JK, Aston University	UK Glassglow, Strathc	Taiwan, National Taiw	Taiwan, National Sun
Т	aiwan, National Chen	Taiwan, N Chung Hsin	Switzerlands, St. Galle	Switzerland, Zurich U.
🗜 s	Switzerland, Lucerne	Switzerland, HEC Lau	Sweden, Stockholm U	Sweden, Jönköping U
🗈 s	Singapore, Singapore	Singapore, National U	Singapore, Nanyang T	Portugal, Catolica Lis.
P	Philippines, Ateneo de	Peru, Universidad del	Norway, BI Norwegian	New Zealand, AUT Fa.
	letherlands, Vrije Uni	Netherlands, Universit	Netherlands, Tilburg U	Netherlands, Maastric
	Netherlands, ERASMU	Netherlands, Amsterd	Korea, Yonsei Universi	Korea, SNU Seoul Nat

Exchange Report



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3. You must check semester period, it must not conflict with Chulalongkorn semester.

4. You should take 4-7 course in a semester. However, it depends on Partner University's rules.

You should find any courses same as Chula semester first, but the Exchange Program is flexible. So you can switch the pattern carefully.

5. The most important for the Exchange Program is transferred courses.

- You need course structure table ID61 or ID62 to plan everything. BBA Website > Current students > Course Structure
- 6. If the course list AY 2021/2022 is not available at the moment, you can find any courses in the previous year AY 2020/2021.

Most of the courses will available in the same semester i.e. if you going to exchange in fall 2021, you should check the course list in fall 2020 as a guideline.

7. You should find back up courses about 2-3 courses in case of any course problem e.g. course full, the course is not available and lack of credits.

		3rd Year (2021-2022)						
emester	International Business (IB)	Financial Analysis and Investm (FIN)	ent Brand and Marketing Management (BM)	Accounting (ACCTG				
Fall	2222003 BUSINESS CHIN	2604477 INTL FIN MGT	2605329 MKTG CHANNEL	2601227 TAXATION				
Aug-Dec	2602311 INTERCULTURE COM	2604492 COMP APPLN FIN	2605330 INT BRAND MKT COMM	2601322 AUDITING (a)				
	2604472 INTL ECONOMICS	2602371 PRIN INTL BUS MGT	2602371 PRIN INTL BUS MGT	2601323 ADV ACCTG I				
	2602344 PROD OPER MGT	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2602344 PROD OPER MGT				
	3405251 INTER BUS LAW	3401260 TAXATION LAW	3401260 TAXATION LAW	2602416 BUSINESS STRATEGY				
	1 Elective Course	1 Free Elective course	1 Free Elective Course	3405251 INTER BUS LAW				
				1 Elective Course				
			join the Exchange Program in Spring Semester					
		260	00300 USING SPREAD BUS (1,2)					
Spring	2602376 LOG SUP CHAIN MGT	2604334 PRIN EQUITY ANA	2605425 MKT STRATEGY	2601322 AUDITING				
lan-May	2604471 INTL TRADE	2604467 ADV BUS FINANCE	2605481 MKT RESEARCH	2601323 ADV ACCTG I (A)				
	2602371 PRIN INTL BUS MGT	2602344 PROD OPER MGT	2602344 PROD OPER MGT	2602371 PRIN INTL BUS MGT				
	1 Major Elective Course	3405251 INTER BUS LAW	3405251 INTER BUS LAW	3401260 TAXATION LAW				
	1 Free Elective Course	1 Elective Course	1 Major Elective Course	1 Major Elective Course				
		1 Free Elective course	1 Elective Course	1 Free Elective Courses				
			who are back from the Exchange Program					
		260	00300 USING SPREAD BUS (3,4)	-				
Summer Jun-Jul	Internship		Internship					
Jun-Jul Notes:	Internship Prep Courses = Preparation Courses for	first vear students	Internship (a) = For students who join the Exchange Program in Sp	ring Semester				
	(1) = group 1, (2) = group 2, (3)= group 3, (4)		(A) = For students who are back from the Exchange Pro					
	For IB Students		Gened-Inter = Gened Interdisciplinary					
	For FIN Students		Gened-So = Gened Social Sciences					
	For BM Students		Gened-Human = Gened Humanities					

For your information:

In case of you cannot collect your major course from Partner University and need to take it at Chula.

The bold is major course > BBA will offer major course follow the course structure. The major course will not conflict between 3^{rd} and 4^{th} year major courses.

		3rd Year (2021-2022)								
mester	International Business (IB)	Financiai Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACC						
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-Dec	2602311 INTERCULTURE COM	2604492 COMP APPLN FIN	2605330 INT BRAND MKT COMM	2601322 AUDITING (a)						
	2604472 INTL ECONOMICS	2602371 PRIN INTL BUS MGT	2602371 PRIN INTL BUS MGT	2601323 ADV ACCTG I						
	2602344 PROD OPER MGT	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2602344 PROD OPER MGT						
	3405251 INTER BUS LAW	3401260 TAXATION LAW	3401260 TAXATION LAW	2602416 BUSINESS STRATEGY						
	1 Elective Course	1 Free Elective course	1 Free Elective Course	3405251 INTER BUS LAW						
			Major Courses	1 Elective Course						
			e Exchange Program in Spring Semester USING SPREAD BUS (1,2)							
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-May	2604471 INTL TRADE	2604467 ADV BUS FINANCE	2605481 MKT RESEARCH	2601323 ADV ACCTG I (A)						
	2602371 PRIN INTL BUS MGT	2602344 PROD OPER MGT	2602344 PROD OPER MGT	2602371 PRIN INTL BUS MGT						
	1 Major Elective Course	3405251 INTER BUS LAW	3405251 INTER BUS LAW	3401260 TAXATION LAW						
	1 Free Elective Course	1 Elective Course	1 Major Elective Course	1 Major Elective Course						
		1 Free Elective course	1 Elective Course	1 Free Elective Courses						
			e back from the Exchange Program USING SPREAD BUS (3,4)							
ummer		20003001	03110 SPREAD 803 (3,4)							
lun-Jul	Internship		Internship							
Notes:	Prep Courses = Preparation Courses for	first year students	(a) = For students who join the Exchange Program in Sp	ring Semester						
	(1) = group 1, (2) = group 2, (3)= group 3, (4)	= group 4	(A) = For students who are back from the Exchange Prog	gram						
	For IB Students		Gened-Inter = Gened Interdisciplinary							
	For FIN Students		Gened-So = Gened Social Sciences							
	For BM Students		Gened-Human = Gened Humanities							
	For ACCTG Students									

Example:

2604477 INTL FIN MGT offer in fall semester only.

Others courses usually offer every semester at Chula but it maybe conflicts with another course which you would like to take.

- You can switch any courses between 3rd and 4th year but you <u>must</u> check *prerequisite* course because some course has prerequisite.

***Prerequisite** is the course which you must pass before take prospective course.

Example:

2222001	Mandarin I			3(3-0-6)
	MANDARIN I			
	Course Condition:	Prerequisite:	9 (H	
	The sound system	of Mandarin; b	asic syntactic structure	s; basic vocabulary in everyday
	life, with emphasis	on correct pror	nunciation; knowledge c	of 500 Chinese characters.
2222002	Mandarin II			3(3-0-6)
	MANDARIN II			
	Course Condition:	Prerequisite:	2222001 MANDARIN I	DR CONSENT OF FACULTY
	Vocabulary on dir	ections, travel	s, communications; sig	nificant Mandarin grammatical
	structures and sent	ence patterns,	with emphasis on conv	ersation practice; knowledge of

1,000 Chinese characters.

> You must pass 2222001 Mandarin I then you can take 2222002 Mandarin II

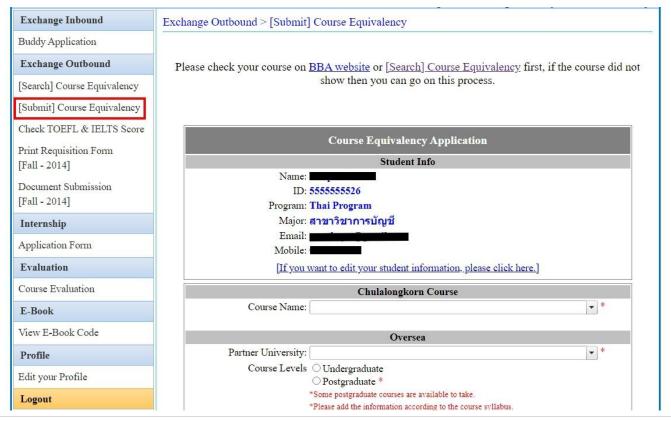
<u>Chulalongkorn</u>: You are <u>not allowed</u> to take the prospective course before prerequisite course.

<u>Partner University</u>: Most of them require only basic business courses so it's not a problem if you want to take course having prerequisite except they have the restriction or require your transcript, you can inform me again.

You may need to send course equivalency request.

Please log in BBA system.





You **must** check the prospective courses on BBA system by searching name of university. If you did not find your course, you must send a new course equivalency on BBA System. If the course has been approved, no need to resend the request again.

2. Research Courses and Recheck Course Equivalencies

Not every course is offered every semester in partner universities so you should follow the links on their course catalog page to list your preferred courses. You can also review courses from senior reports. Be sure to pay attention to semesters and course levels. More course equivalencies should be sent on BBA system.

- 2.1 BBA Complete Course List
- 2.2 Course Structure2.3 Course Equivalency

> How to send course equivalencies

1. ECTS System: Most of European Universities use ECTS System.

You **must** find course equal or above 4 ECTS only because it equivalent to 3 credits at Chula.

Normally, the maximum is about 30 ECTS per semester. However, you need to check with partner university again.

Example:

- Strategic Management 4 ECTS = 3 Credits at Chula
- International Marketing 10 ECTS = 3 Credits at Chula
- Investment Analysis 1-3 ECTS <u>cannot</u> transfer back as normal courses except free elective courses which you want to mix courses (BBA require 6 Credits for free elective)

Example:

Swimming course 2 ECTS + Cooking 2 ECTS = 4 ECTS You can transfer to free elective 3 Credits at Chula.

2. You must collect 6 credits for each type of course i.e. Major Elective, Elective and Free Elective (You can plan by yourself)

*If you take it at Chula, you must choose offered courses from BBA only.

- <u>Major Elective</u>: Any course on the list follows your major (Refer to Intake ID62)
- <u>Elective</u>: Any course with the code 26 at the front and last 3 digits above 300.
- Example: 2605314 Consumer Behavior / 2602417 Entrepreneurship
- <u>Free Elective</u>: Any course you want to take and no need to be sent course equivalency request.

Grading System

You must check grading system on BBA website. The letter grade or numeric grade can be transferred back to Chula. P, S, U or others <u>cannot</u> transfer back to Chula.

Example:

University	Name: copenhagen	

actory Grade (S) to "C" Chulalongk	(om)	[Unsatisfactory Grade(U) (NOT equivalent to "C" Chulalongkorn)			
12 (ECTS: A) Excellent	10 (ECTS: B) Very Good	7 (ECTS: C) Good	4 (ECTS: D) Fair	02 (ECTS: E)	00 (ECTS: Fx)	-3 (ECTS: F)	

Course Confirmation

You must confirm your courses which you want to transfer back to Chula in BBA system. You can select any courses you want to transfer back.

If you didn't confirm by the deadline, it means that you just take for experience and don't want to transfer back to Chula and it will not show on Chula transcript (no grade – no credits).

In case of you fail and you confirm the course back to Chula, the result will be "U" on Chula's transcript.

Exchange Report

You must send an exchange report when you complete the exchange program (1 University -1 report) by the deadline. We will send an outline at the end of the exchange semester.

Internship

Please consult with P' Aor (<u>sirikarn.phi@cbs.chula.ac.th</u>) to prepare yourself before going to exchange and get more information.